

## EXHIBITION FINAL REPORT

**Exhibition:** The Witness Blanket

**Dates:** January 15 to April 10, 2022

### Attendance Figures

A total of 9,767 visitors came to view the exhibition. This number includes adults, students, seniors, and children.

## PUBLICITY AND PRESS

### Print Media – newspapers, magazines, and newsletters

#### *Kelowna Capital News*

- “Together We Learn – SD23 Publication,” article about *The Witness Blanket* arriving in Kelowna mid-January; 1/4 Page colour ad; includes photographic detail of a panel and touring credit and information, published December 15, 2021, p. 25.
- “Students weave connections to Witness Blanket artistry,” article about Central Okanagan Schools coming to visit *The Witness Blanket* at the Kelowna Art Gallery, including one colour photo of students looking at the piece, published March 10, 2022, p. A18.

#### *The Daily Courier*

- “Art that’s designed to make you think,” Life and Arts section, article about local art and events that highlights the exhibition, written by Anna Jacyszyn, January 19, 2022, p. B3.

*Preview: Guide to Galleries + Museums (Vancouver)* (covers Alberta, British Columbia, Washington, and Oregon)

- Listing, February – March 2022, p. 19

#### *The Phoenix – UBCO’s Student Newspaper*

- “The Witness Blanket has arrived to Kelowna,” introduction to article on cover; full page article on *The Witness Blanket* with interview transcript of artist Carey Newman; includes two colour photos, written by Rachel Picakard, published February 7, 2022, p. cover & p. 5.

### Online

#### *Kelowna Capital News*

- [www.sd23.bc.ca](http://www.sd23.bc.ca) “Together We Learn – SD23 Publication,” article about *The Witness Blanket* arriving in Kelowna mid-January; 1/4 page colour ad; includes photographic detail of a panel and touring credit and information, published December 15, 2021, p. 25.
- [www.kelownacapnews.com](http://www.kelownacapnews.com) “Central Okanagan students weave connections to Witness Blanket artistry,” article about students visiting *The Witness Blanket* with quotes from students and Sumi Ali, Kelowna Art Gallery Education Coordinator, published March 9, 2022.

This exhibit is supported in part by funding from the Social Sciences and Humanities Research Council.



Social Sciences and Humanities  
Research Council of Canada

Conseil de recherches en  
sciences humaines du Canada

Canada

*The Daily Courier*

- [www.kelownadailycourier.ca](http://www.kelownadailycourier.ca) “Art that’s designed to make you think,” Life and Arts section, article about local art and events including the exhibition, written by Anna Jacyszyn, January 19, 2022, p. B3.

*City of Kelowna – Arts & Culture Update*

- “Picking Up the Pieces: the making of the Witness Blanket,” *The Witness Blanket* on view at KAG beginning Jan 15<sup>th</sup> is mentioned, published January 7, 2022.
- “The Witness Blanket arrives in Kelowna,” *The Witness Blanket* is featured in the city's monthly arts update, published February 2, 2022.
- [www.kelowna.ca](http://www.kelowna.ca) “Kelowna’s Spring Activity and Program Guide,” ½ page ad for *The Witness Blanket* at the Kelowna Art Gallery, published 2022, p. 85.

*Kelowna10*

- [www.kelowna10.com](http://www.kelowna10.com) “Powerful and moving monument to residential school survivors,” article and embedded video featuring interview with Executive Director Nataley Nagy, written by Jordan Brenda, published January 14, 2022.

*Castanet News*

- [www.youtube.com/user/CastanetNews](https://www.youtube.com/user/CastanetNews) “Witness Blanket in Kelowna,” video featuring interview with Executive Director Nataley Nagy and video footage from CMHR "Making of" documentary, hosted by Cindy White, posted January 14, 2022. 1:40 minutes. 1,604 views.
- [www.castanet.net](http://www.castanet.net) “A replica of the Witness Blanket goes on display this weekend at the Kelowna Art Gallery,” article about *The Witness Blanket* with quotes from Executive Director Nataley Nagy, written by Cindy White, published January 14, 2022.

*Institute for Community Engaged Research – ICER*

- [www.icer.org](http://www.icer.org) “January Newsletter,” article about *The Witness Blanket* with Canadian Museum for Human Rights acknowledgement and a photographic detail of the work, published January 14, 2022.

*iNFOnews*

- [www.infotel.ca](http://www.infotel.ca) “Art installation honouring residential school survivors on display in Kelowna,” article about *The Witness Blanket* at the Kelowna Art Gallery, written by Carli Berry, published January 16, 2022.

*Global News*

- [www.globalnews.ca](http://www.globalnews.ca) “Powerful art exhibit lands at Kelowna Art Gallery,” brief article about The Witness Blanket and video interview featuring artist Carey Newman and Executive Director Nataley Nagy embedded in the piece, written by Sydney Morton, published January 15, 2022.

*CBC Radio-Canada*

- [www.ici.radio-canada.ca](http://www.ici.radio-canada.ca) “Une oeuvre en hommage aux survivants des pensionnats pour Autochtones exposée à Kelowna,” TV news piece featuring video footage of *The Witness Blanket* and online article with four colour photos and quotes from Executive Director Nataley Nagy, hosted by Lyne Barnabé, posted January 19, 2022.

*CBC British Columbia*

- [www.cbc.ca](http://www.cbc.ca) “Witness blanket replica tours B.C. as testament to dark legacy of Indian residential schools,” article about *The Witness Blanket* at Kelowna Art Gallery; includes quotes from artist Carey Newman and Executive Director Nataley Nagy, written by Winston Szeto, published January 22, 2022.

*KelownaNow*

- [www.kelownanow.com](http://www.kelownanow.com) “Students learn from Witness Blanket on display at Kelowna Art Gallery,” article about students coming to visit *The Witness Blanket* exhibition, includes quotes from students and Sumi Ali, Kelowna Art Gallery Education Coordinator, written by Cheyanna Lorraine, published March 6, 2022.

*Tourism Kelowna*

- [www.tourismkelowna.com](http://www.tourismkelowna.com) “The Witness Blanket,” description of exhibition and exhibition dates at the Kelowna Art Gallery.

**Radio**

*CBC Kelowna*

- [www.cbc.ca](http://www.cbc.ca) “Daybreak South,” Host Chris Walker interviews artist Carey Newman and Executive Director Nataley Nagy live on the CBC Kelowna morning show, 9:07 minutes in length, aired January 17, 2022 at 8:20 am.

**Television**

*Global Okanagan – Global news at 5*

- [www.globalnews.ca](http://www.globalnews.ca) “Kelowna Art Gallery exhibit connects visitors to Residential School survivors and their families,” hosted by Sydney Morton, aired on January 15, 2022.

**IN-HOUSE PUBLICATIONS**

Kelowna Art Gallery website

- <https://kelownaartgallery.com/the-witness-blanket/>

Kelowna Art Gallery E-newsletter

- January 2022 through April 2022

Kelowna Art Gallery Journal (newsletter)

- Issue 66, Jan-Apr 2022 – dedicated one full page with description and one colour image, p. 5

Looking Closer

- A free gallery guide on *The Witness Blanket* exhibition

## **Social Media**

Kelowna Art Gallery Facebook page (4,714 “followers”)

- <https://www.facebook.com/KelownaArtGallery>

Kelowna Art Gallery Twitter account (4,779 “followers”)

- <https://twitter.com/kelownaart>

Kelowna Art Gallery Instagram page (4,224 “followers”)

- <https://instagram.com/kelownaartgallery/>

Kelowna Art Gallery YouTube Account (109 “subscribers”)

- <https://www.youtube.com/user/KelownaArt/featured>

Exhibition specific posts on Kelowna Art Gallery Facebook and Instagram pages:

- January 5, 2022
- January 11, 2022
- January 15, 2022
- January 20, 2022
- January 31, 2022
- February 1, 2022
- February 7, 2022
- February 22, 2022
- March 7, 2022
- March 17, 2022
- April 4, 2022

Post on sydney mortonglobal Instagram (527 “followers”)

- January 17, 2022

Instagram story post on humanrights.ca Instagram page (22.2k “followers”)

- January 11, 2022

## **PUBLIC PROGRAMMING**

Art Lab Activity

- January 15 to April 10, 2022. Community activity inspired by The Witness Blanket. Visitors were asked to reflect on reconciliation and the TRC 94 Calls to Action, and then express their thoughts and feelings on an orange piece of fabric. Each piece created was displayed in the gallery space. 309 flags were created by the public.

Artist Talk

Carey Newman Artist Talk

- February 3, 2022, 6pm, 1h 13 min virtual event, artist Carey Newman gave a live Zoom presentation on *The Witness Blanket* and his other works. 93 live participants. 158 views.

Closing Reception

- Thursday, March 31, 2022, 9:30am to 12:00pm. 19 guests attended.

**PUBLICATIONS – media releases sent via email, January 13, 2022 (Media release list remains the same)**

Air Canada *enRoute*

Alaska Airlines *Airways Magazine*/Paradigm Communications Group

BC Bookworld, Vancouver

Border Crossings

Canadian Art

C Magazine

Georgia Straight, Vancouver

Kelowna Capital News

Lake Country Calendar, BC

Okanagan Home Magazine

Okanagan Life Magazine, Kelowna

Okanagan Woman Magazine

Osoyoos Times

Peachland View

Penticton Herald

Preview – The Gallery Guide

Summerland Review

The Daily Courier, Kelowna

The Province, Vancouver

Vancouver Sun

Vernon Morning Star

Vie des Arts

Westcoast Reader

Western Native News

Westjet Magazin/RedPoint Media Group Inc.

Westside Weekly

Wineries Refined/Refined Publication

YLW Connection

**RADIO – media releases sent via email**

iHeart Radio Group - Kelowna

AM 1150

101.5 EZ Rock Kelowna

99.9 Virgin Radio

CBC Radio/88.9 Radio One– Kelowna  
CBC Radio-Canada  
Jim Pattison Radio Group - Kelowna  
    Beach Radio 103.1 FM  
    Power 104 FM  
Stingray Group - Kelowna  
    K 96.3 Classic Rock  
    New Country 100.7 FM  
SOFT 103.9  
WDCR 95.1 Westbank and District Community Radio Society

**TELEVISION – media releases sent via email**

Global Okanagan – Global News

**ONLINE – media releases sent via email to websites**

Artists in Canada  
Castanet Media  
Coastal Art Beat  
Galleries West  
Infotel News  
Instant Coffee Listings  
Interior Daily News  
KelownaNow.com  
Okanagan Visitor Publications  
Picture This Post  
The Phoenix Newspaper, UBCO, Kelowna  
Trends Magazine

**ARTS/BUSINESS/TOURISM ORGANIZATIONS – media releases sent via email**

Alternator Gallery, Kelowna  
Art Avenue  
Arts Council of the Central Okanagan  
Ballet Kelowna  
BC Museums Association  
City of Kelowna  
Downtown Kelowna Association  
En'owkin Centre, Penticton  
Fabulous PR  
Hambleton Galleries  
Headbones Gallery  
Hodge Communications  
Kelowna Actors Studio  
Kelowna Chamber of Commerce  
Kelowna Community Resources  
Kelowna Community Theatre

Kelowna International Airport  
Lake Country Art Gallery  
Okanagan Visitor Publications  
Opus Art Supplies  
Opera Kelowna  
Summerland Community Arts Council  
Thompson Okanagan Tourism Association  
Tourism Kelowna  
UBC Okanagan  
Van Dop Arts & Cultural Guide to British Columbia  
Vernon Community Arts  
Vernon Public Art Gallery